



# WELCOME KIT



Thank you for organizing a coat drive!

By teaming up with One Warm Coat, you join a network of thousands of volunteers across the country sharing warmth with people in need.

The coats and dollars collected will provide warmth to more than half a million people this year, while keeping over one million pounds of textiles out of landfills!

We're here to support your efforts. Thank you again for sharing warmth in your community!

The One Warm Coat Team  
drives@onewarmcoat.org  
(415)718-1887

Follow [@onewarmcoat](#) on social media and share pictures of your coat drive with [#sharewarmth](#) and [#warmthstartswithone](#).

For more tips on holding a successful drive, check out the [Coat Drive Organizer Guide](#).



# The Coat Drive Process AT-A-GLANCE



Select dates and location(s) for your coat drive. Drives can take place any time of year for any length of time.



A coat drive webpage was created for you when you registered. Log in to your webpage to set goals and track the number of coats and dollars you collect.



Use these free resources to spread the word about your coat drive.



At the end of your drive, count the number of coats you collected. Sort the coats into categories such as child sizes and men's and women's coats. Bag and label the coats using the delivery tags before delivering them to a local nonprofit.



As you sort the coats, set aside any that are not clean or wearable to be discarded or recycled.



To find a local nonprofit where you can drop off the coats you collected, visit the Nonprofit Locator Map and search by city or zip code.



If there is not a nonprofit partner near you, please donate the coats to any local nonprofit that needs them. Search online for a local shelter or food pantry, or email [drives@onewarmcoat.org](mailto:drives@onewarmcoat.org) or call (415)718-1887 for assistance.



## FAQs



### **When should I hold my coat drive?**

Coat drives can take place any time of year! Some of the more popular times are back-to-school, holiday season, and spring cleaning! Visit the [Coat Drive Organizer Guide](#) for more suggestions.

### **How do I let people know about my coat drive?**

Marketing resources such as social media posts, signs, emails, and press releases are available [here](#).

### **How do I track the coats and dollars I collect?**

[Log in](#) to the coat drive webpage that was created for you when you registered to set and track coat and dollar goals. Your coat total can be updated by clicking “Coat Goal”. Your dollar total will automatically update on your coat drive webpage as financial donations are received.

### **How do I personalize and edit my coat drive webpage?**

A coat drive webpage was automatically created for you when you registered to hold a coat drive. [Click here](#) for a short video on how to edit it.



## FAQs

### **What if someone donates coats that are not in good condition?**

If coats are donated that are torn, dirty, stained, or missing buttons or zippers, please set them aside to be discarded or recycled. When promoting your coat drive, share this graphic to remind donors that the coats need to be clean and wearable.



### **My drive has ended. What do I do with the coats I collected?**

Visit the [Nonprofit Locator Map](#) to find a nonprofit near you where you can deliver the coats. Be sure to check the map for specific drop-off instructions. If there is not a nonprofit partner near you, donate the coats to any local nonprofit that needs them. Search online for a local shelter or food pantry. Email [drives@onewarmcoat.org](mailto:drives@onewarmcoat.org) or call (415)718-1887 for assistance.

### **How do I officially end my coat drive and shut down my webpage?**

Your coat drive webpage will be turned off in the spring; you do not need to do anything to shut the page down.