*Note: personalize all text in red*

FOR IMMEDIATE RELEASE

Contact Name:

Daytime Phone Number:

Contact email:

**Local [Resident/School/Group/Organization] Shares Warmth with X Residents Through One Warm Coat Drive**

[City, State, Month, Day, Year] – [Individual/School/Organization/Group/Family name] recently collected [number of coats] coats for children and adults in [community name]. The coats were collected as part of [Individual/School/Organization/Group/Family name]’s coat drive with national nonprofit One Warm Coat.

“Working with One Warm Coat was a great experience! There is a real need for coats in our community and throughout the country, as more than 37 million Americans are living at or below the poverty level and struggling to afford basic necessities. One Warm Coat’s program made it easy for me/us to make a difference and share much-needed warmth. I/We had a goal of collecting X coats and X dollars, and I/we [hit/surpassed] it!” said [your name]. *\*Expand this quote with a favorite moment from your coat drive or the specific need in your area.\**

Since 1992, One Warm Coat volunteers have collected nearly 9 million coats that have been distributed to people in need across the United States. “One Warm Coat is grateful to [Individual/School/Organization/Group/Family name] for galvanizing [your local community’s name] to come together and make a difference in your neighbor’s lives. Thank you for sharing warmth!” said One Warm Coat President & CEO Beth W. Amodio.

**About One Warm Coat**

Founded in 1992 by one woman with one coat to give, [One Warm Coat](https://www.onewarmcoat.org/) is a national nonprofit organization that originated with one simple act of kindness. With a deep-seated belief in the power of collective action, One Warm Coat engages and supports thousands of volunteers each year to collect coats, sharing warmth with half a million people in need in communities nationwide. Over the past 33 years, One Warm Coat has distributed nearly 9 million coats through a network of 1,500 local nonprofit partners, keeping more than 22 million pounds of textiles out of landfills. Visit [onewarmcoat.org](http://onewarmcoat.org) today to learn how individuals and organizations can engage with One Warm Coat’s mission to share warmth, not waste.