



# Sponsorship Options

Benefits	Levels				
	Sapphire \$50,000	Diamond \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Sponsor toolkit including STW Day logo and social media copy	✓	✓	✓	✓	✓
STW Day sponsor digital badge	✓	✓	✓	✓	✓
Official acknowledgement letter for tax purposes	✓	✓	✓	✓	✓
Company name included on the STW Day webpage	✓	✓	✓	✓	
Company name in sponsorship announcement on all OWC social channels	✓	✓	✓	✓	
Company logo included on the STW Day webpage	✓	✓	✓		
Company logo included in OWC's monthly e-newsletter (30k distribution)	✓	✓	✓		
Company boilerplate included in the STW Day media advisory	✓	✓			
Featured in up to three social media posts promoting STW Day	✓	✓			
Company logo featured on OWC's homepage leading up to & on STW Day	✓				
Sponsor spotlight in OWC's monthly e-newsletter (30k distribution)	✓				