



One Warm Coat®

SHARING WARMTH ONE COAT AT A TIME

Nonprofit Partner Webinar:
*Making The Most of Your
Partnership*

September 28, 2023

Webinar Presenters



Beth Amodio
President & CEO



Jen Hanes
*Director of Programs &
Agency Relations*

Submit your questions at any time using the Q&A button!



SHARING WARMTH ONE COAT AT A TIME

One Warm Coat's mission is to provide free coats to children and adults in need while promoting volunteerism and environmental sustainability.



PROGRAM GOAL: CREATE AWARENESS ABOUT THE NEED FOR COATS



ONE WARM COAT'S 31-YEAR IMPACT



8 MILLION+
Coats distributed
and people warmed



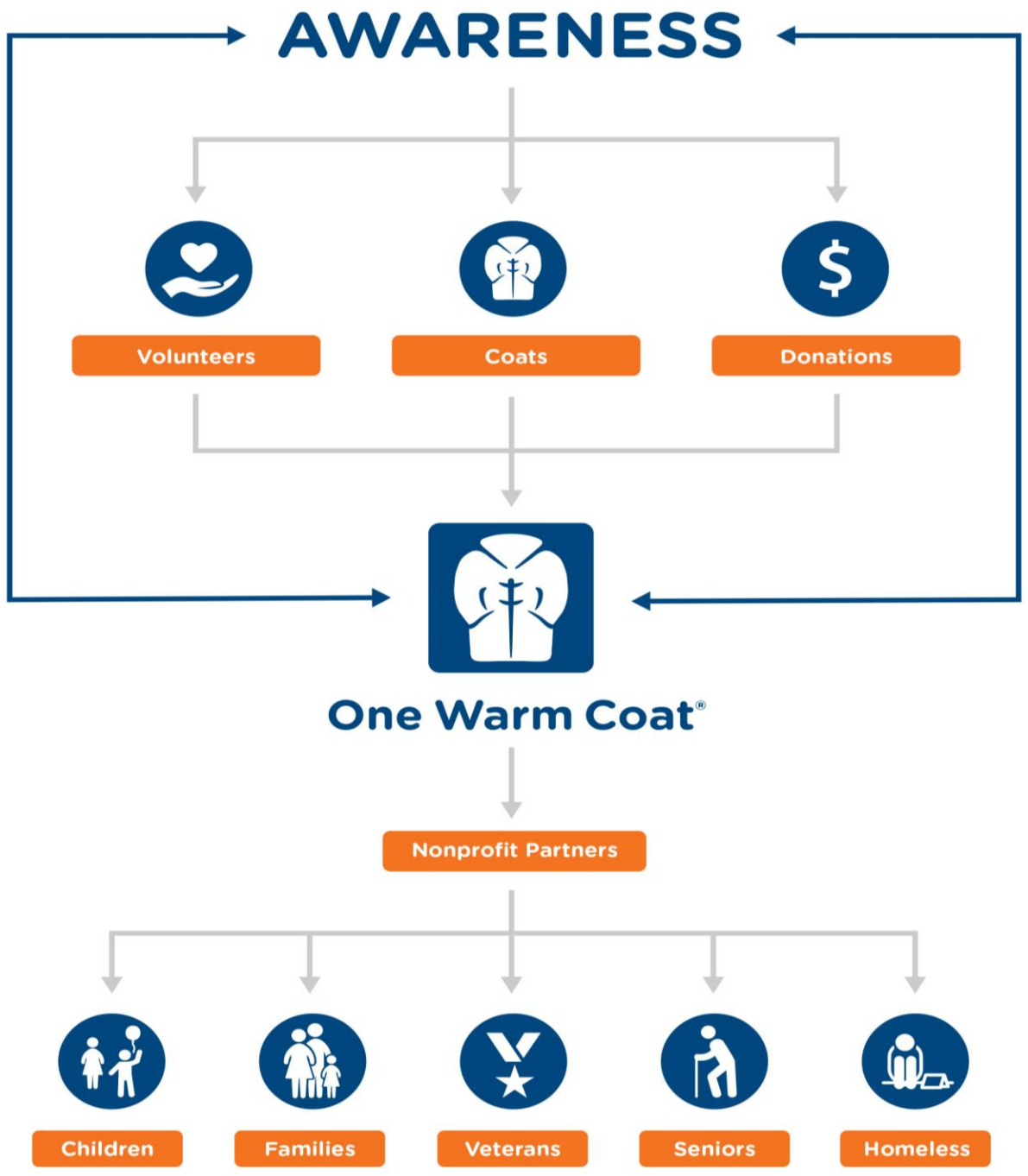
49,000+
Coat drives held
across all 50 states



1,500+
Nonprofit partners
distributing coats



19 MILLION+
Pounds of clothing
kept out of landfills

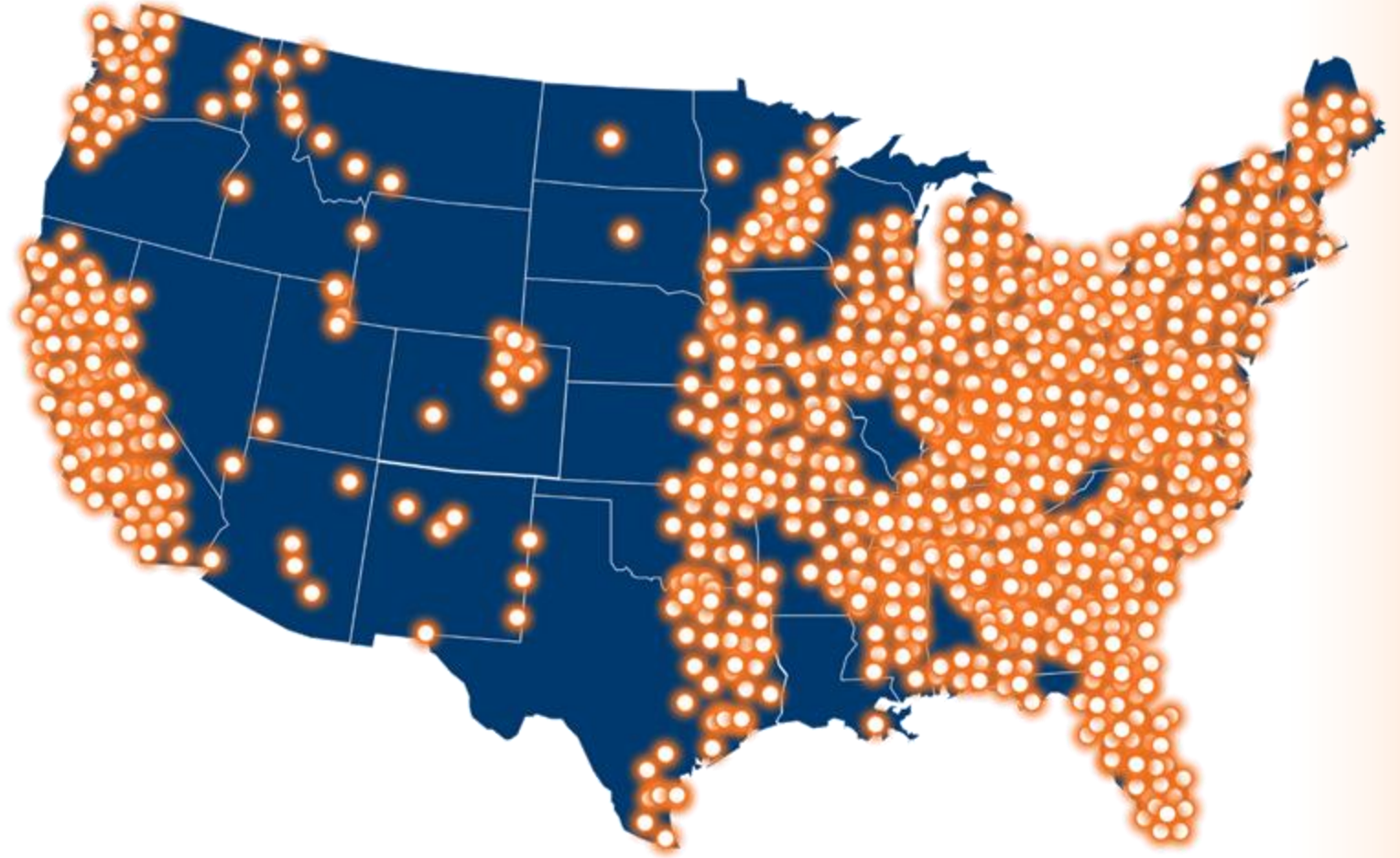








One Warm Coat Partner Agencies

Through partners
like you, coats are
distributed
throughout all 50
states and Canada

A NETWORK OF WARMTH



You're an Official Partner! Now what?

1. Go to **Nonprofit Locator Map** to check your organization's details
2. Follow **@onewarmcoat** on social media    
3. Find **resources** available for nonprofit partners on OWC's website
4. Add **Official Nonprofit Partner Seal** to your website



Ways to Receive Coats

- Hold a Coat Drive
- Ambassador Coat Drives
- Retail Coat Drives
- Zero Waste Initiative
- Disaster Relief Program



Hold a Coat Drive

Register your organization to hold a coat drive

HOLD A COAT DRIVE

DONATE COATS

DONATE FUNDS

Coat Drive Ambassadors ▾

Nonprofit Partners ▾

Ways To Give ▾



Become a Nonprofit Partner

Nonprofit Partner Resources

Partner Coat Drive Registration



Hold Your Own Coat Drive



- Your organization will display on Coat Drive Map
- Place collection boxes in your community
- Promote your need for coats and provide details about your drive
- Distribute directly to those in need

Ensure Coat Drive Success



- Set a goal for the number of coats needed
- Ask businesses, churches, or schools to place a collection bin in their lobby
- Encourage incentives to donate
- Print posters, post on social media, and send email notices



- Send out press releases to local media
- Plan an event (drive-thru coat drop-off)
- Ask volunteers, Board Members, and staff to share info on social media/at their churches/etc.



andraperroneronca.realtor
Coldwell Banker Realty - Mooresto...

Follow



Winter Coat & Accessories Drive

Adults &
Children's
New & Gently
Used (Washed)
Winter Coats,
Hats, Gloves &
Scarves

Collection Runs
December 1st - 16th

~Drop-off Location~
Coldwell Banker Realty
27 E Main Street, Moorestown
Drop Off: 9am - 4pm



One Warm Coat®



Gently worn coats should be
clean and wearable.



Ambassador Coat Drives

- Ambassadors are individual volunteers, groups, or organizations that hold coat drives
- Ambassadors use the **Nonprofit Locator Map** to find and select a local agency to receive collected coats
- Confirm your organization's information on the **Nonprofit Locator Map** is correct and up-to-date
- Respond quickly and work with the Ambassador to coordinate a time for them to drop off the coats they collected

Retail Coat Drives

- Participating retail stores will be matched with nearby partner agencies that will receive the coats they collect
(Priority is given to agencies that offer pick-up)
- OWC will send an email to let you know if your agency is matched with a store
- If you are unable to pick up coats from the retail location, let OWC know
- A store manager will reach out to schedule coat pick-ups as needed
(Pick-ups may be needed multiple times during a coat drive)





Zero Waste Initiative

- Retailers and manufacturers donate samples, overstock, irregular coats, and other outerwear
 - Your agency may be asked to pick up donations from a warehouse in your area
 - Corporate donors will sometimes ship coats directly to your agency
 - Agencies receiving coats must provide pictures and acknowledgments
-





Disaster Relief Program



- One Warm Coat responds to natural disasters that put children and adults at risk due to the cold weather
- To provide disaster relief, One Warm Coat relies on:
 - Outerwear donations from retail and manufacturing partners
 - Financial contributions from individuals and organizations to fund expedited shipping to affected areas
- **OWC relies on YOU**, our partners, to assess the immediate needs of the impacted community and distribute the donated items



You received coats! Now what?

**Thank
You Notes**



Photos



**Social
Media**





One Warm Coat Day

Tuesday, October 17, 2023

Post about your agency's need for coats on social media and tag One Warm Coat

@onewarmcoat

#onewarmcoatday

#sharewarmth

#sharingwarmth





Questions?

Please submit
your questions
through the
Q&A button!



THANK YOU for
being part of
One Warm Coat's
nonprofit network
and sharing warmth
with people in need!

Questions?

Contact us at
agencies@onewarmcoat.org

