**­­SAMPLE PRESS RELEASE**

**Note**: One Warm Coat® is a registered trademark. To obtain permission to promote the organization with your coat drive, you must first register at onewarmcoat.org/holdacoatdrive

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**FOR IMMEDIATE RELEASE**

**Contact Name:**

**Daytime Phone Number:**

**Contact email:**

**Local (Resident/School/Group/Organization) Collects X Coats For People in Need Through One Warm Coat Drive**

**[City, State, Month, Day, Year]** – Recently [or insert date], [Individual/School/Organization’s/Group’s/Family’s name] collected [number of coats] coats [and $dollars] for children and adults in [community name]. The coats were donated in the local community after [Individual/School/Organization’s/Group’s/Family’s name] held a drive with the national nonprofit One Warm Coat.

“Working with One Warm Coat was a great experience! There is a real need for coats in our local community, especially due to the economic struggles caused by the COVID-19 pandemic. One Warm Coat’s program made it easy for us to make a difference and share much needed warmth. We had a goal of collecting X coats and $X, and we <hit it, surpassed it>!” said <your name>. *Expand this quote with a favorite moment from your coat drive.*

Since 1992, One Warm Coat has worked with their volunteers to distribute 7.3 million coats across the United States and Canada. “We are grateful for the hard work and support of [Individual/School/Organization’s/Group’s/Family’s name]. We’re thrilled [your local community’s name] came together to provide warmth for your neighbors in need. Thanks to [Individual/School/Organization’s/Group’s/Family’s name] for sharing warmth one coat at a time!” said One Warm Coat President & CEO, Beth W. Amodio.

**About One Warm Coat**

One Warm Coat is a national cloud-based nonprofit organization that provides free coats to children and adults in need while promoting volunteerism and environmental sustainability. Over the past 30 years, One Warm Coat has facilitated more than 43,000 coat drives, collecting 7.3 million coats that have been distributed through 1,400 nonprofit partners across all 50 states. Individuals and organizations can get involved by donating coats, holding coat drives, and making financial donations. Every $1 donated warms 1 person. One Warm Coat believes in each person’s right to shelter from the elements and is committed to sharing warmth, without discrimination, one coat at a time. www.onewarmcoat.org

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