**­­SAMPLE PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**Contact Name:**

**Daytime Phone Number:**

**Contact email:**

**[Your Organization’s Name] Distributes X Coats to Local Community Members!**

*[Your Organization’s Name] partnered with* [*One Warm Coat*](http://www.onewarmcoat.org/)*® to receive coats this winter.*

**[City, State, Month, Day, Year]** – Recently[or insert date], [Your Organization’s Name] distributed [number of coats] coats to children and adults in need of warmth. The coats were donated to [Your Organization’s Name] from several local coat drives held through One Warm Coat’s Coat Drive Program.

“We were so glad to partner with One Warm Coat this winter. Every year we have a need for coat donations, and One Warm Coat’s program makes it easy for our local community to help us” said President/ED. *Expand this quote from your President/Executive Director by adding a story about the impact of the coats distributed and/or your client’s reaction/response to receiving coats.*

Each year, hundreds of thousands of gently worn coats are distributed across North America to children and adults in need through One Warm Coat’s Coat Drive program. “We are so grateful for our nonprofit partners like [Your Organization’s Name], they are in the communities, distributing the coats our Coat Drive Ambassadors collect. We are thrilled [Your Organization’s Name] received so many warm coats this winter and are thankful to the many area residents who donated coats!” said One Warm Coat President & CEO, Beth W. Amodio.

**About [Your Organization’s Name]**

<Insert boiler plate/mission of your organization here>

**About One Warm Coat**

One Warm Coat is a national nonprofit that works to create awareness of the vital need for warm coats across the country. One Warm Coat supports volunteer efforts to hold coat drives by providing tools and resources.  One Warm Coat works with manufacturers and retailers to accept and process in-kind coat donations. One Warm Coat relies on individual and corporate financial donations to support the coat drive program, in-kind donation program, and awareness campaign, and to purchase new coats for agencies in crisis.  Every $1 donated warms 1 person.  One Warm Coat partners with non-profit agencies and schools in local communities across all 50 states to distribute coats for free and without discrimination to children and adults in need.

onewarmcoat.org

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